

Bring your expertise to **every stage of the deal** by upgrading your Buildout platform.

Reach anyone with your listings

Buildout Sync connects your local inventory with the unlimited reach of the TCN Worldwide reputation.

Promote every listing through TCN Worldwide

Add your on-market listings in Buildout Sync, and they'll automatically display in the property inventory on the TCN Worldwide website and drive attention to your local office.

Instantly generate branded property websites

Tell the story of your listing on a TCN Worldwide-branded landing page with property data, maps, media, and marketing documents to leverage global attention with genuine interest.

Convert website visitors into qualified leads

Share documents on property websites with Buildout's Sharing feature to collect contact information, track download activity, and create more opportunities.

Strengthen the TCN Worldwide Brand

Every listing added to the TCN Worldwide property inventory through Buildout Sync showcases the true extent of the network—helping every affiliate contribute to the TCN Worldwide reputation.

Showcase your brand and win more deals

Upgrade to Buildout Marketing to quickly create and distribute eye-catching, custom-branded marketing collateral that gets results.

- » Instantly create custom-branded collateral—proposals, brochures, OMs, and more.
- » Showcase your listings inventory directly on your company website to drive traffic and generate leads.
- » Use automated, high-res mapping and edit site plans with branded elements to highlight comps, retailers, and space availability.
- » Share documents directly on property websites to generate and qualify better leads.
- » Update property data, and it will instantly sync everywhere—including third-party listing sites.

Empower more strategic marketing

Leverage the full power of Buildout's Premium Marketing platform to keep your team driving deals forward.

- » Demonstrate the work you've accomplished on your clients' behalf—as well as the impact it's had.
- » Manage your team's marketing projects in one place with powerful connections to every part of your brokerage.
- » Scope your deal pipeline with closing predictions so you can budget for your year.
- » Create a client portal to access and share key documents.
- » Track all of your marketing, project, and lead activity across all of your listings in one dashboard.

Elevate your entire deal cycle

Go beyond marketing to optimize the entire deal cycle and boost revenue.

Unleash the full power of your market expertise with Rethink CRM

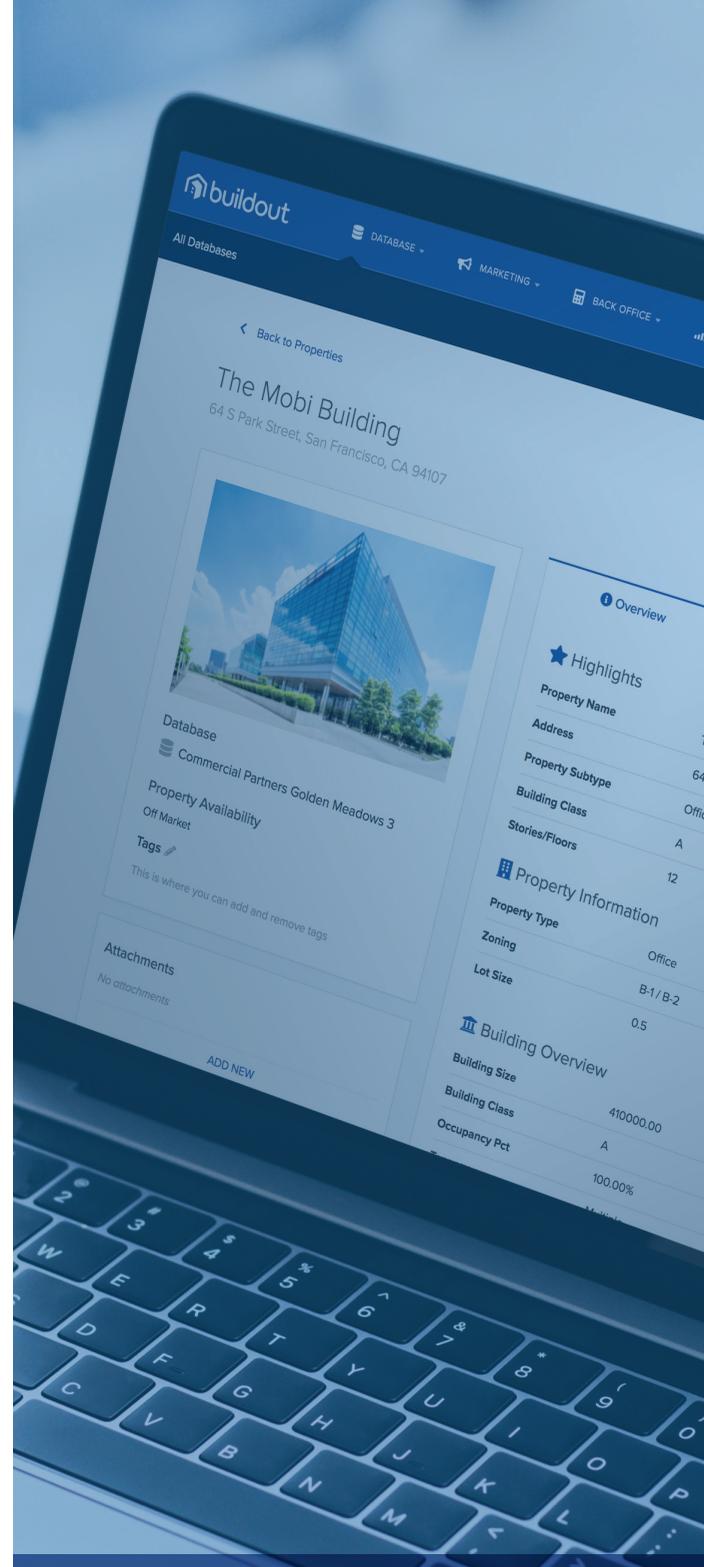
- » Use call lists to reach out to prospects one by one while viewing key details on requirements, past conversations, and more.
- » Create pipeline stages based on your unique deal flow and track how deals are progressing to identify and eliminate roadblocks.
- » Use out-of-the-box and custom reporting to track the metrics that matter most to your brokerage.
- » Leverage Rethink Intelligence to gain access to data on more than 8.5 million commercial properties out of the box.

Manage your contacts with Lite CRM

- » Keep a centralized database with information on contacts, companies, properties, and more.
- » Create automated reminders that ensure your team is staying on track and moving deals forward.

Connect accounting throughout your deal cycle with Back Office

- » Pull closing details directly from your database and get payments in motion with a click.
- » Quickly calculate brokers' compensation based on their unique commission plan.
- » Deliver the branded experience your clients expect by creating and sending invoices within Buildout.
- » Keep track of key information, like lease expirations and outstanding receivables.



Buildout voted **#1 most effective marketing tool** by TCN Worldwide members