



William Sitar, SIOR, CRE

Principal

Professional Biography

William J. Sitar is CEO, Founder and Broker of Record of Sitar Realty Company, a full-service commercial real estate firm based in New Jersey that provides senior-level advisory and brokerage services in the areas of office, industrial, retail and land development transactions. Mr. Sitar established the Company in its present form in 1978 on the fundamentals of integrity, professionalism and personalized services.

In 2011, Sitar Company was selected to become the New Jersey representative for TCN, a worldwide network of independently owned real estate firms. From 1992 to 2011, Sitar Realty Company was a member of ONCOR International, a global commercial real estate network.

Besides managing Sitar Realty Company and its affiliates, in his role as CEO, Mr. Sitar handles strategic planning, tenant representation, lease negotiation, acquisition and development. With over 54 years of real estate experience as a property owner, developer and manager for both...

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