



## **George Williams**

**Retail Investment Specialist** 

## **Professional Biography**

George Williams joined Price Edwards in January 2015 after 13 years at Dell Inc. in a variety of sales and sales management positions. As part of the retail division, George is responsible for marketing and leasing retail properties within the Price Edwards portfolio. George possesses strong, decisive, and collaborative leadership skills, with a proven sales ability to assess client needs; establish rapport, build trust, and close deals.

Leasing is a business of relationships. George is able to assist our clients by leveraging his extensive network of retailers, developers, landlords and brokers. George has demonstrated success across all property types, including neighborhood, community and power centers, single-entity, mixed-use, lifestyle and urban properties, as well as development and redevelopment projects. George believes that the best mix of dynamic anchor tenants, complementary retailers and service providers plus the careful selection of outparcel...

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## Contact

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